

AGENDA SUPPLEMENT (1)

Meeting: South West Wiltshire Area Board

Place: Dinton Village Hall. Bratch Lane, Dinton, Wiltshire, SP3 5EB

Date: Wednesday 28 June 2023

Time: 6.30 pm

The Agenda for the above meeting was published on 20 June 2023. Additional documents are now available and are attached to this Agenda Supplement.

Please direct any enquiries on this Agenda to Tara Hunt of Democratic Services, County Hall, Bythesea Road, Trowbridge, direct line 01225 718352 or email tara.hunt@wiltshire.gov.uk

Press enquiries to Communications on direct lines (01225)713114/713115.

This Agenda and all the documents referred to within it are available on the Council's website at www.wiltshire.gov.uk

- 10 <u>The Woodland Team and grant application for planting support (Pages 1 12)</u>
- 12 Wiltshire Towns Programme (Pages 13 18)
- 13 Explore Wiltshire (Pages 19 30)

DATE OF PUBLICATION: 3 August 2023



UK's Climate Targets

- July 2019: UK Committee on Climate Change stated UK needs 30,000 hectares of trees/yr over the next 30 years (2,25 billion trees assuming 1 tree sapling/4m2)
- October 2019: Glover Report highlighted that National Parks and AONBs must play in meeting this target whilst appreciating the need for sensitive planning





Wiltshire's Woodland Cover

- For Wiltshire, this target = 435 ha of woodland/yr for the next 30 years (>1 million trees / an area of woodland the size of Devizes each year)
- 40% of Wiltshire's landscape = AONB, national park or historic sites
- Large-scale tree planting needs to be carefully considered and sensitively introduced
- Woodland planting 2ha> requires planning permission





Why plant trees and woodland?

For communities:

- to engage in biodiversity & climate solutions
- for health, wellbeing, recreation & exercise
- for tree and woodland produce (nuts, fruit...)
- for clean air





Why plant trees and woodland?

For the environment:

- increasing biodiversity by creating new habitat
- reducing flood risk by slowing the flow of rainwater
- storing carbon to combat climate change





Why plant trees and woodland?



For farmers and landowners:

- provide shelter and shade for livestock
- improve soil quality
- reduce nitrate and phosphate runoff
- diversify income generation, through timber, coppice, Christmas trees etc.
- generate carbon credits



GAPs team

Providing support to **Schools**, **Community Groups**, **Parish Councils**, **Farmers** and **Landowners** in planting woodland, trees and hedgerows across Wiltshire and Swindon.

We:

- help you choose the right trees for your site
- identify funding options and complete surveys and application forms
- give advice on planting, woodland design and aftercare.
- link people and groups together to get your project off the ground.



Tree Warden Scheme



We are recruiting tree wardens across the county to:

- survey existing trees in their area
- identify new places to plant trees and local landowners who are keen to plant
- apply for funding for tree, hedgerow and woodland planting in their community.
- Approved by the Tree Council
- All training provided





Funding options

- Great Western Community Forest (Trees for Climate)
- Forestry England (EWCO)
- Woodland Trust
- Tree Council
- Urban Tree Challenge Fund
- Trees for Streets
- UK Community Tree planting
- Wessex Water
- National Highways...





Get in touch if you...

- want to plant trees on parish or community land and don't know where to start
- work at a school, business or other site where there is potential for trees, hedges or an orchard
- are a farmer or landowner and want more advice about tree, hedge or woodland planting
- want more information about becoming a tree warden.





Meeting Targets

To ensure Wiltshire is meeting its tree planting targets, we need to log(!) all tree planting within the county.

To make sure your tree is counted, please let us know of any tree/woodland planting you are carrying out, with or without or help!





Contact

GAPS@wiltshire.gov.uk







Activity Generation Grant Programme

Update to Area Boards June 2023

Wiltshire Towns Programme Vision and Objectives

Fulfilling our commitment to creating and supporting **vibrant town centres** through the provision of meaningful and transformational support to grow businesses, support employment and transform Wiltshire's High Streets to meet the needs of the local community. Celebrating the **unique identities** of each of our market towns, with a focus on developing an improved High Street offer to residents and visitors that will sustain **strong economic and culture**, **arts and tourism offers** across Wiltshire.

Working in partnership with local communities, we will create and sustain vibrant, resilient high streets and town centres. We will strive for high levels of activity and associated footfall and increased local spend, as well as local job creation and support to local businesses.

Through town centre visions, master plans and project plans, developed with communities, investment in place-based projects will be enabled which will result in strong town centre economies through culture, arts and tourism, investment, trade, visitor spend, and national and international visitors.



Activity Generation Grant Programme: Year 1

Grant funds passported to councils to fund activity generating projects >>



Activity Generation Grant Programme: Year 2

- The aim of the Activity Generation Grant Programme is to create activity on Wiltshire's High Streets - by increasing capacity and encouraging people back to the High Street.
- 22 local councils have access to grants that can be used for shortterm/immediate interventions, and/or more strategic work –submissions are eagerly awaited!
- In the larger towns/city a proportion of the funding can only be accessed for the specific purpose of strategic development and delivery work.

Activity Generation Grant Programme: Year 2

- The grant funding can be applied to eligible expenditure during the 2023/24 and 2024/25 financial years.
- The deadline for invited towns to submit the information required is **31st October 2023**, with grant agreements to be in place by **31st January 2024**.
- Payment of the grant funding will be made upon receipt of your invoice for the sum detailed in the signed grant agreement, invoices should be submitted no later than 1st March 2024.

Contact details:



Rebecca Lockwood Norris Senior Development Officer

wiltshiretownsprogramme@wiltshire.gov.uk

Agenda Item 13 Wiltshire Council

13. Explore Wiltshire App

Explore Wiltshire App

- Free to download
- Interactive location aware app
- Engaging new audiences in heritage and cultural activity
- Encourages people to stay longer in market towns and local areas
- Helps people to get active
- Town and parish councils and local heritage organisations can add their own trials and content





Phil Harding (TV's Time Team) provides audio introductions to Wiltshire and featured towns



Welcome to Explore Wiltshire

Thank you for downloading the Explore Wiltshire App. This has been produced by Wiltshire Council, our local town councils, History Centre and museums, to help you discover more about our wonderful historic landscapes, beautiful market towns and the





How to use

Simply download a town and start discovering. The home screen shows all of the different places available for download. You decide what gets downloaded and add more places without making the app too large. Downloaded places will appear at the top ready for exploration!

Click on the images to learn about specific





Get more out of the App

Tailor your experience by using view and filter options to decide how you want the sights presented and to select which categories and facilities you are interested in. The filters can easily be deselected by a simple click on the 'X'. In some of the sights and trails you will also be



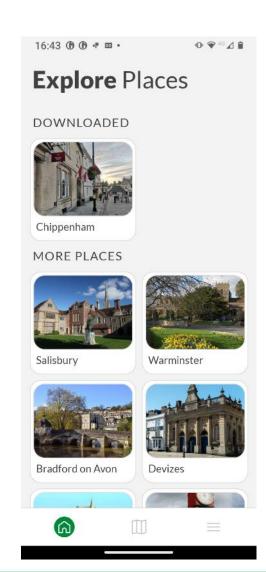


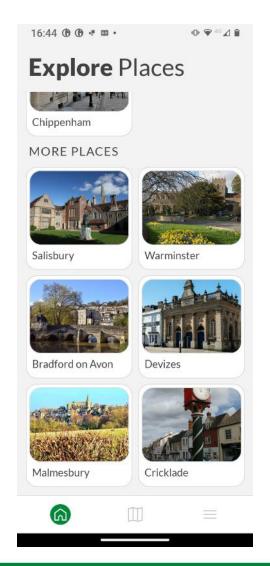
Currently featured:

- Bradford on Avon
- Chippenham
- Cricklade
- Devizes
- Salisbury
- Warminster

Second series in July – August:

- Marlborough
- Pewsey
- South West Wilts (Tisbury / Wilton?)
- Trowbridge







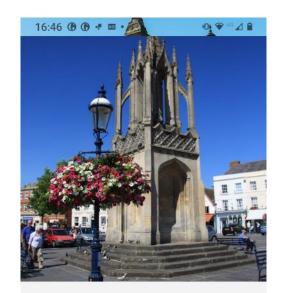
'Welcome' slides enable town and parish councils to add marketing messages



Devizes

The beautiful market town of Devizes grew around its medieval castle. But the castle is most known for its connections with the English Civil War the nearby battle of Roundway Down. The towns prosperity increased through the wool trade, and produced many of the idyllic buildings you can see today. The town has always been at the centre of communications and is the heart of Thomas Hardy's Wessex with iconic locations that feature in the 1967 film adaptation of Hardy's 'Far from the Madding Crowd' such as St John's Church, the Shambles Market, Corn Exchange, Bear Hotel and the Market Place. Experience the charm of Devizes and learn about its heritage with the Explore Wiltshire

Download



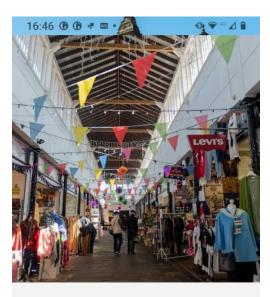
A Charming Encounter with History

Experience Devizes, a historic market town renowned for its medieval past, wealth of Georgian buildings and vibrant present, full of independent shops. From the iconic Caen Hill Locks to the thriving local markets and

SKIP

• • • •

Start Exploring



The Allure of Devizes

Meander through Devizes ancient streets and sample the shops, markets and independent traders that you will find in the Shambles, Market Square and other parts of the town. Take a break in one of the towns wonderful cafe's and pubs.

SKIP

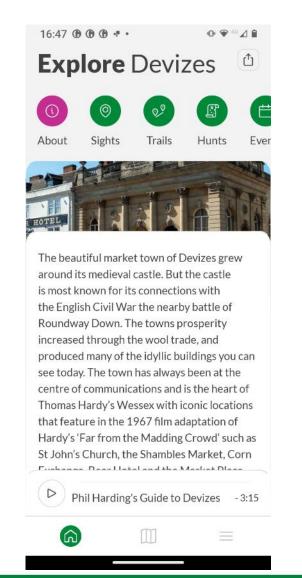
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Start Exploring



Landing page with introduction to the town or local area includes:

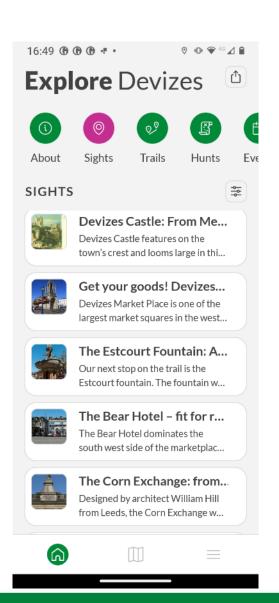
- Audio Introduction by Phil Harding
- Sights
- Trails
- Hunts and challenges
- Events

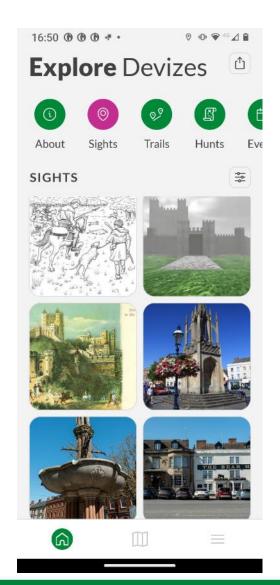


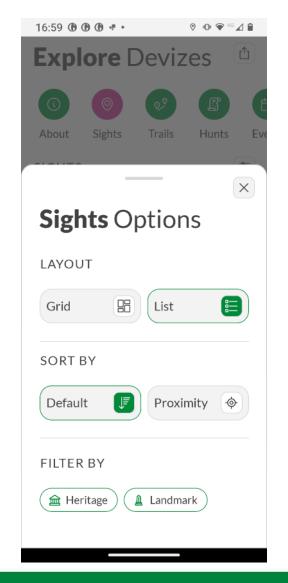




- Information and stories about buildings, monuments etc.
- Location aware –
 alerts user when they
 are near to a sight
- Can be arranged by proximity so the nearest sight always appears at the top
- User can change layout view

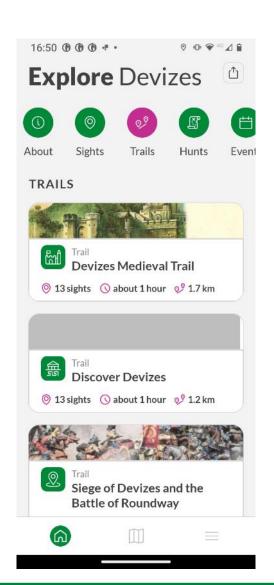








- Users can follow a themed trail
- Location aware user alerted when close to a sight
- Can use in map, satellite or a hybrid view

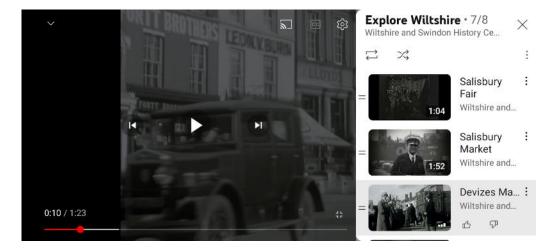


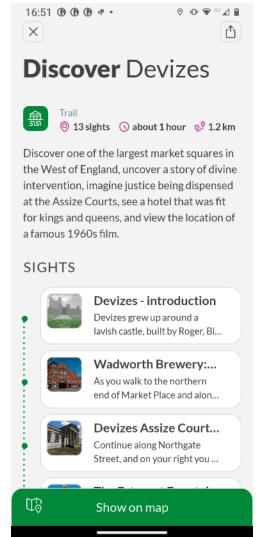






Sight and trails include some audio and video content including early cine film

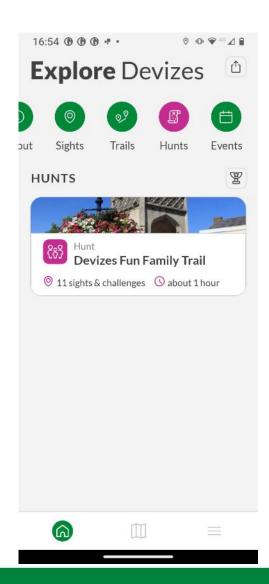


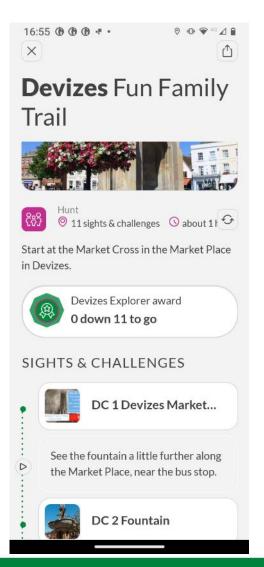


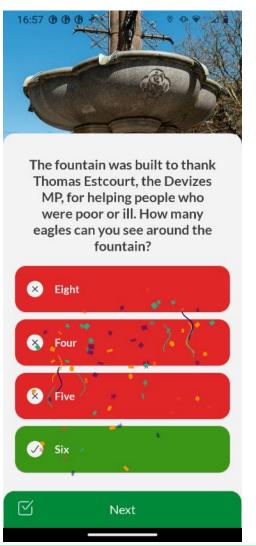




- Helps to engage younger audiences
- •Can also be used for annual or one-off events and activities



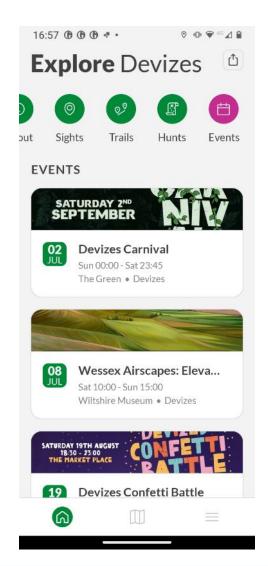






Events calendar

Enables towns, villages and local areas to market events and encourage app users to stay longer or make a return visit.







Communications and marketing can be tailored to each local area





